

# PowerUp is designed for leaders who are...

### Moving from execution to strategy

You've built your reputation on delivering results. Now you're ready to shift from being the doer to shaping direction and leading through others, but you're not sure how to make that leap.

### Leading complex change without all the answers

You're navigating resistance, competing priorities, or cross-functional challenges. You need frameworks to diagnose what's blocking progress and the influence to mobilize your team and others.

#### **Building executive presence**

You're stepping into (or preparing for) VP or C-suite leadership. You want to understand your leadership blind spots, communicate with greater impact, and translate feedback into real behavioral change.

## Seeking their people

You're often the only woman or one of few at your level. You're looking for honest feedback and connection with peers who understand the unique dynamics of leading in energy.

